

METHODS AND SYSTEMS FOR READ-ALoud BOOKS**Abstract of the Disclosure**

The pages of a children's book are marked in a machine-readable manner (e.g., by
5 imperceptible digital watermark technology). When such a page is shown to a camera-
equipped computer device, the watermark is decoded, and the story text from that page is
read aloud to a child. A number of variants are contemplated, including using book
pages as entry points to corresponding videos; using books to link to corresponding
interactive web sites or multi-player games; incorporating the camera in a plush toy;
10 evoking different responses from the system by using the book to convey gestures to the
camera; providing such functionality in cell phones, set top boxes, and Bluetooth-
equipped devices; customizing read-aloud stories using words provided by the child or a
parent; etc.